

**Re:** 16th Annual A Renaissance in Roanoke Juried Art Show & Marketplace Saturday, Oct. 14, 2023.

As a partner of the Roanoke Beautification Foundation (RBF), the Roanoke Arts Council is once again proud to announce *A Renaissance in Roanoke Juried Art Show & Marketplace*. As a 501c3 fundraiser event, over the past 15 years we have been able to raise tens of thousands of dollars for our town. With your support we are raising money to help the continued efforts of the Roanoke Beautification Foundation, as well as other arts, crafts and music interests within our community.

In its 16th year, *A Renaissance in Roanoke* attracts thousands of new and returning visitors to downtown Roanoke to enjoy original art and crafts as well as the eateries, galleries, and shops around town. We are excited to partner with you in bringing this many people to our doorstep.

This year's A Renaissance in Roanoke will again feature:

- An outdoor juried art show and sale
- An adult Plein Air paint out in Downtown Roanoke on day of event
- A Plein Air paint out by Roanoke Elementary students
- An outdoor juried craft marketplace
- Children's Art Activities throughout the day
- · Live music and food to make for a great fall day outside

Once again this year we will also be offering workshops and other art or craft-related activities in Roanoke leading up to Saturday's grand finale. Details will be forthcoming.

Please see the following information about sponsorship levels along with a donation form. All sponsor dollars are tax deductable! This event is made possible each year with the help and support of people and businesses like you! Thank you so much for your sponsorship and support.

Please feel free to contact me with questions. We look forward to you joining us for 2023!

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## **2023 SPONSORSHIP OPPORTUNITIES**

<u>NA</u> Festival Naming Rights: 1 sponsor. 3-year commitment. Naming rights to the event each year include company logo featured prominently on all social media, electronic and print media including posters, banners, ads and the website (home and sponsor pages, footer); Company name will also be included in all media presentations, press conferences, any on-air appearances by Committee Members, mentioned on all programming and hand-outs, as well as 5 Facebook posts to our 1800+ followers.

**\_\_\_\_\_ Diamond Level | \$1,500**: Multiple sponsors. Company logo featured on home and sponsor pages, and footer of website, posters, handout, banners, and ads including 3 Facebook posts. Electronic, social media and print media attention, mentions on all programming and radio broadcasts.

\_\_\_\_\_ Platinum Level | \$1,000: Multiple sponsors. Company logo featured on home and sponsor pages of website, posters, handout, banners, and ads including 2 Facebook posts. Electronic, social media and print media attention, mentions on all programming and radio broadcasts.

**\_\_\_\_\_ Gold Level | \$500**: Multiple sponsors. Company logo or individual's name on sponsor page of website, event posters, flyers, banners and programs, mentions on all programming, social media and electronic media broadcasts radio announcements. 1 Facebook post.

\_\_\_\_\_ Silver Level | \$250: Multiple sponsors. Company logo or individual's name on sponsor page of website and banners. 1 Facebook post.

**\_\_\_\_\_ Bronze Level \$100**: Multiple sponsors. Company logo or individual's name on sponsor page of website, and 1 Bronze group Facebook post.

Please complete form and indicate which level you'd like to participate.

Name:		
Address:		
City:		
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Authorizing Signature:		
Amount Enclosed: \$		
Please Invoice Me: \$		
Please make checks payable to:		
RBF Art Council		
PO Box 3		
Roanoke IN 46783		

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